



FOR IMMEDIATE RELEASE:

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**EASE Focus Aimware now available for VTC ProAudio
Elevation Series Line Array Systems.**

Toronto Ontario, October 29, 2008 – VTC ProAudio has partnered with Software Design Ahnert GmbH to offer its EASE Focus acoustic simulation software free of charge to users of VTC Elevation Series line array systems.

EASE Focus software allows modelling of an acoustic source in a simple two-dimensional view to assist optimizing a system for any particular venue. It predicts the direct field created by the complex addition individual loudspeakers or array components in a large system and allows system installers using this package to determine the proper flying or mounting points and the correct dispersion angles for VTC Elevation Series Line Array enclosures.

Ease Focus provides accurate predictions of line array performance using the same acoustic engine as Ease, the industry standard software for simulating and designing acoustic environments and sound systems. The purpose of EASE Focus is to provide the end user with a tool that allows effective prediction of the array performance in any given venue.

The scientific base of EASE Focus stems from EASE, the professional electro- and room acoustic simulation software developed by Acoustic Design Ahnert (ADA), Berlin, Germany. EASE Focus software is created by ADA's sister company, Software Design Ahnert GmbH (SDA) Berlin, Germany.

**EASE Focus Aiming Software is free to download from the VTC website at
www.vtcprouaudio.com.**

For More information, product brochures and images, go to www.vtcprouaudio.com or email Yorkville Sound in Canada at canada@yorkville.com, or in the USA at usa@yorkville.com.

ABOUT VTC ProAudio – Yorkville Sound, a leading manufacturer and distributor of professional loudspeakers, amplifiers, powered mixers and accessories for MI retail since 1963 launched the VTC ProAudio brand with the introduction of Elevation Series line array enclosures in 2008.

Designed and manufactured in North America and distributed by Yorkville Sound, VTC ProAudio enclosures use patented technologies by Tom Danley of Danley Sound Labs to create a vertical array sound reinforcement solution for touring applications or fixed installations.

About Yorkville Sound - Yorkville Sound has been a manufacturer of PA systems, instrument amplifiers, installed audio systems, power amplifiers, **Traynor instrument amplifiers** and mixers since its inception in 1963. The company now employs over 200 people in a 150,000 sq ft facility in Pickering Ontario, Canada (a suburb of Toronto).

In addition to its manufacturing capability, Yorkville Sound is an importer and distributor of microphones, cables, stands and accessories under the **Apex brand** (www.apexelectronics.com) as well as studio effects, signal processors, microphone preamps and accessories under the brand name **Applied Research & Technology** (ART) (www.artproaudio.com) originally based in Rochester New York. Yorkville Sound is also the exclusive distributor of **Epiphone Guitars, Gibson Guitars**, as well as **Gallien-Krueger** amplifiers for Canada, and distributes the **Alto** line of PA, effects and signal processing for the United States.

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